



TRADE*SMART*

Empowering the investor of the future to enhance, automate, and simplify complex order workflows across asset classes, all on a single screen.

TSIMAGINE



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SEE IT ALL AT ONCE

One screen for all asset classes.

Investors have evolved past managing single assets

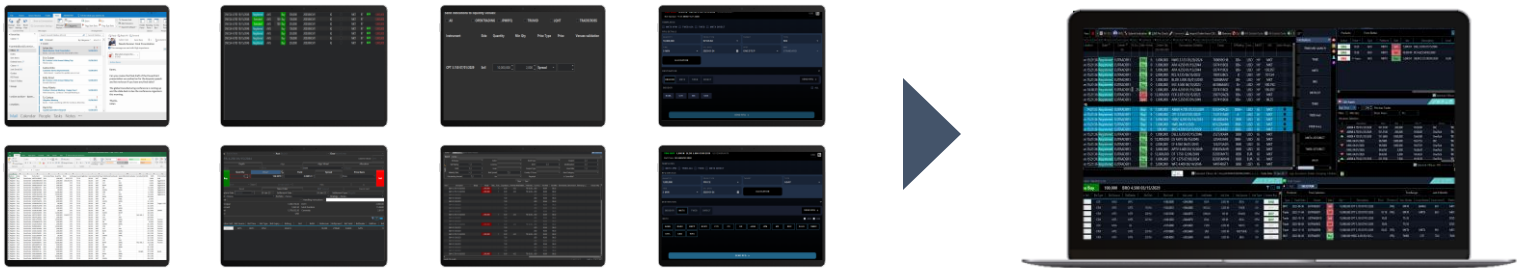
The market share of long/short equities has declined over the past decade as investor confidence in alternative strategies grows.

HFM, July 2022

Cutting-edge technology is delivering future-proof solutions to the world's most sophisticated investors

The old idea that piecemealing single systems specializing in specific asset classes are the only way to get the depth of market access or access to the right tools and intelligence is no longer true. Firms are now able to trade equities, fixed income, derivatives, digital assets, and more, on a single platform without sacrificing any functionality.

Are you ready for the future of trading? Invest across asset classes and workflows from one screen with TradeSmart



TradeSmart is a single, integrated solution for all asset classes and provides true multi-asset coverage, deep expertise in individual asset classes, and universally reliable global connectivity.

Equities

Futures and options

OTC derivatives

Fixed Income

FX

Crypto

250+

Listed brokers and venues

20+

Fixed income venues and direct dealers

40+

FX LP's and venues

25+

Crypto Platforms and dealers

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TAKE CONTROL OF YOUR DATA

More data, managed for you.

"The number of data-producing channels has become extensive during this time... traders are aware they need a new game plan to deal with today's data-rich environment."

Coalition Greenwich, 2023

TS Imagine's powerful data management differentiates investors of the future, empowering users to quickly combine knowledge and expertise with data-driven insights.

Maximize opportunities with faster time to insights

TradeSmart normalizes, enriches, and aggregates disparate data from over 100 premium data licenses, empowering users to maximize liquidity.

20m+

Instruments

2k+

Exchanges and venues

40+

Instrument groups

Real-time

Fixed income
security creation

Make more informed decisions and reduce transaction costs with cutting-edge performance analytics

TradeSmart provides complete visibility into execution performance, which means users can make more accurate decisions regarding broker, algo, venue, protocol selection, timing, strategy and more.

Reduce costs and maximize opportunities with in-depth, data-driven insights into price and trade statistics, dealer performance, and more. Configure analytics with over 25 benchmarks and multiple visualization tools.

Spread analysis reports

Trader performance reports

Order performance reports

Broker performance reports

Trade outlier reports

Custom reports

Rely on our team of data scientists and analysts to manage your data while you focus on generating alpha and maximizing returns!



INCREASE PRODUCTIVITY

Automation

The convergence of increasing regulation, volatile markets and heightened levels of passive trading have applied cost pressure across many buy-side firms, spurring managers to do more with less.

"There's a strong desire to use technology to augment rather than replace what traders do."

Coalition Greenwich, 2023

Need more time to focus on impactful orders?

Create and manage rules to drive orders to desired liquidity destinations and broker algos based on trader-specified criteria.

Frustrated by best execution requirements?

Automate order routing to different broker algos on a systematic basis, ensuring best execution practices are met.

Seeking efficiencies?

Maximize opportunities across workflows with sophisticated grouping and shaping automation.

Missing RFQ opportunities?

Automate responses to RFQs with MarketAxess, Tradeweb, and JPM based on pre-set levels or dynamic price sources.

Keeping up with compliance slowing you down?

Customize and automate over 60,000 compliance rules and spend more time generating alpha.

TradeSmart enables investors of the future to enhance, automate, and simplify complex workflows with flexible automation tools.

HAVE IT YOUR WAY

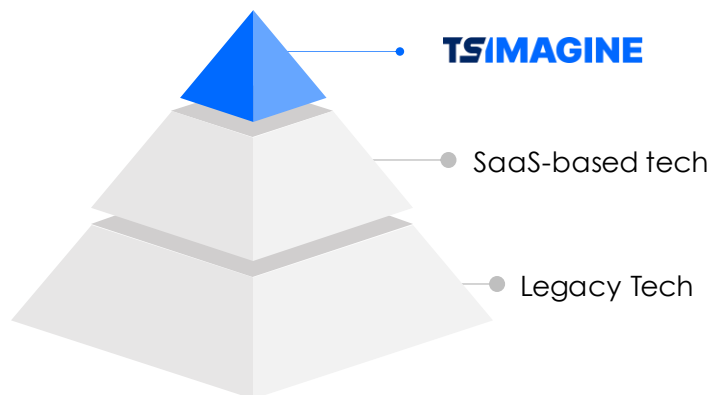
Configurable

A lack of connectivity and functionality that does not hit the mark can be a major drag on performance.

Do you identify with any of the following?

- ✓ I would like to access more brokers, venues, and dealers
- ✓ I am missing key functionality across workflows
- ✓ I need to connect with other systems
- ✓ I want to build custom solutions, but I don't have the tools

TradeSmart's interoperable tech enables users to connect to a large network of brokers and venues, customize complex workflows, and add functionality by connecting to external systems seamlessly



- ✓ Multi-asset trading and risk platform from inception
- ✓ Elite team of 200+ engineers
- ✓ Fully normalized financial messaging hub
- ✓ Multi-asset class instrument master
- ✓ Real-time and historical price distribution
- ✓ Private MPLS network

- ✓ Speed to market
- ✓ Agility
- ✓ Speed
- ✓ Total cost of ownership
- ✓ Reliability

"As software developers, it is our job to enable, not restrict, our users. It is therefore imperative to have interoperability front of mind as we develop technology, allowing traders to acquire crucial functionality even if we do not offer it ourselves."

Chris Kingsbury, Chief Technology Officer of TS Imagine

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YOUR CTO WILL LOVE THIS

Architecture

SaaS is the future of capital markets technology

Technology has reached a point where it can support the highest levels of functionality across the investing lifecycle, adapting to evolving markets and regulatory conditions in every asset class whether it's equities, fixed income, FX, crypto, or others.

Past: Reliance on legacy systems

Future: Powerful, SaaS technology

Fixed capabilities	▶	Programmatically enrich your tech stack with API connectivity
Hidden costs	▶	Cut total cost of ownership with increased efficiencies
Dependence on internal resources	▶	Hand off the heavy lifting
Long implementations	▶	Get up and running in 4-6 weeks
Manual upgrades	▶	Inherit futureproof tools through seamless upgrades

Infinite scale through one screen

\$4.3T

Futures

Annual traded notional value

\$1.3T

Equities

\$4.3T

Options

\$809B

Fixed income

GLOBAL REACH, LOCAL KNOWLEDGE

Account management & support

Looking for a high-touch client experience?

Access tailored service, in person, fit for sophisticated investors of the future. TS Imagine employs the best technology talent, alongside former senior traders who understand first-hand their pressure points and how to address them.



Employees

390

Offices

10

Technology

173

Client Service

34

📍 New York

📍 London

📍 Paris

📍 Hong Kong

📍 Singapore

📍 San Francisco

📍 Montreal

📍 Tokyo

📍 India

📍 Ukraine

Global footprint?

Scale infinitely with TS Imagine teams in New York, London, France, Hong Kong, and Singapore.

Regional nuances?

Rely on accessible subject matter experts across products, asset classes, and regions.

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GLOBAL LEADERSHIP READY TO MEET YOU IN YOUR MARKET

Let's discuss



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