



# Fixed Income Trading at Peak Efficiency

Access the Entire Liquidity Landscape.

## Navigate Complex Bond Markets

More liquidity venues, more trading protocols, more automation, and more products, all on one screen.

## Liquidity Aggregation

All relevant liquidity from venues & dealers displayed in a single view.

## Automation

Enhance, automate, and simplify complex workflows and reduce the time it takes to fill orders.

## Direct Dealer Connectivity

Direct Dealer Connectivity creates a significant monetary incentive and promotes data privacy for dealers and their customers.

## Real Savings

The cumulative effect of smarter protocol selection, rapid identification of contra opportunities and embedded automation tools produce verifiable savings in time and transaction costs.

## Level the Playing Field with Data

TS Imagine's powerful data management differentiates the most successful investors, empowering traders to quickly combine knowledge and expertise with data-driven insights.

- ✔ Faster time to insights
- ✔ Cost improvement
- ✔ More effective decisions
- ✔ Increase operational efficiency



## CONNECT DIRECTLY

Bank of America

J.P.Morgan

Goldman Sachs

Morgan Stanley

STIFEL

Jefferies

TD citi

TSIMAGINE.COM



# TradeSmart Has Distinct Advantages

## More Speed

Traders can generate alpha through rapid access to their preferred execution pathways and outmaneuver competitors with quick reactions.

## Set up to scale

As volumes & trade counts continue to grow, our SaaS platform gives buy-side trading desks the ability to increase their throughput with tech-assisted efficiency gains.



## More Safety

Electronic trading preserves the integrity of the order in achieving best-ex, while maintaining transparency through reporting and audit trails, ensuring there are guardrails in place for safe trading.



### Heritage

A pioneer in the development of front and middle office systems, with over **30 years of success** in the fintech space.



### Architecture

An **award-winning SaaS infrastructure, connected data centers, and FIX network** connect financial institutions globally.



### Reputation

Trusted by more than **250 clients across financial services** from top 10 global banks and asset managers to innovative startups.



### Support

Global reach, local knowledge. TS Imagine has over 390 staff located in 10 offices across North America, Europe, and Asia-Pacific.



### Platform

Connectivity to an **extensive network of brokers & banks**, with trading, order and portfolio management tools, real-time risk & margin analytics, and data-as-a-service.



### Company

A private limited company managed by seasoned industry professionals backed by Francisco Partners, a leading technology-focused private equity firm.